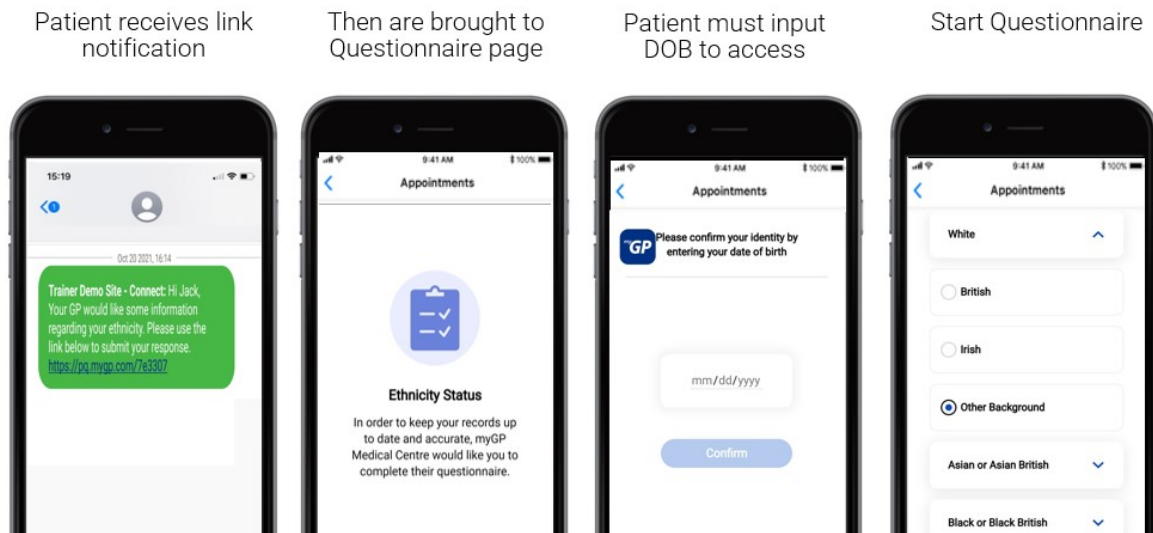


Ethnicity Text Message Campaign

Liverpool GP Practices, in Partnership with Liverpool Clinical Commissioning Group (CCG) will be delivering a campaign to improve the recording of Ethnicity in patients' GP record. This is following guidance from NHS England for all GP Practices in England to improve recording of ethnicity in order to improve health care for the different demographic needs of the population.

To do this, a text message will be sent to patients who do not have an Ethnicity recorded. The screen shots below show what this will look like for patients.



Further information can be found on the MyGP website about this questionnaire [here](#)

Your GP requests that you complete the questionnaire as it will enable improved delivery of patient services.

Any responses will not be shared outside of the NHS, or outside of your GP Practice, where you have made this request.

If you have any queries regarding this please contact your GP Practice.